

Political Advocacy Workshop

Lillian Witting

Engaging Students

- ▶ Students need activities that let them be engaged but align with their schedules
- ▶ Workshops are a low stakes opportunity for students to participate
- ▶ Educate students on policy, how it relates to any field of interest, and offer the option of utilizing lobbying skills in a real world situation

Workshop Outline

- ▶ 1st hour: Talk about how politics relates to a field, what makes good and bad policy, political will, etc.
 - ▶ examples from health, economics, social justice, conservation, etc
- ▶ 2nd hour: Use CFD as a case study and discuss how policy can be used in a lobbying scenario
 - ▶ Talk about lobbying processes, tips, & tricks

Workshop Outline Pt. 2

- ▶ Lobby Meeting: Volunteers from CCL will organize and lead, but students who attend the workshop are encouraged to tag along
- ▶ Students get the opportunity to get face-to-face lobbying experiences with national, state, and local representatives and/or staff members

Logistics

- ▶ Workshops will be held on campus for easier student access and rooms can be reserved for free
- ▶ Carpools will be set up when students RSVP

Sustainability

- ▶ Highly engaged students may be invited to help run and organize the program next year
- ▶ Running the workshops gives students learning opportunities in public speaking, planning events, creating agenda, working with a team, and collaborating with CCL & local community about which topics to talk about
- ▶ Encourages students to continue their work with CCL after they graduate

Questions?

If interested, you can reach out to Lillian at lillianwitting@email.arizona.edu